






CHECKLIST FOR SUCCESS

Have You ...

-  ... **identified local examples?** How will proposed legislation impact your community? What issues has your city successfully addressed recently? What future solutions are you working on that are best suited to be solved by your city? How is your community unique?
-  ... **found opportunities for you to share your message?** Look for opportunities to speak in front of local civic organizations, chambers of commerce, Rotary or Kiwanis clubs, faith-based organizations, neighborhood associations and senior centers. Also, consider inviting residents to events that you host.
-  ... **reached out to key leaders and decision-makers?** Engaging with the right business, civic and religious leaders and community activists will allow your message of protecting local decision-making to resonate throughout your community.
-  ... **evaluated your advocates and paired them with issues they're passionate about?** When asking residents to take action, evaluate your advocates. Be selective about whom you engage based on the issue, their passion and their expertise.
-  ... **said thank you to your advocates?** Saying a simple thank you and recognizing their efforts publicly goes a long way.